

Academic CV PD Dr. Jan Logemann

Born: 28.10.1975 in Bremen, Germany
Email: janlogemann@gmail.com Nationality: Germany and USA
Tel: (+49) 160-884-0866 Married, two children

Education

- 2019 Habilitation with *Venia Lendendi* in Modern / Contemporary History at the Faculty of Philosophy of Georg-August-Universität Göttingen
"Transnational 'Consumer Engineers': European Immigrants and the Transformation of American Consumer Culture from the 1920s to the 1960"
- 2002-2007 Doctorate in History, Pennsylvania State University (USA)
"Shaping Affluent Societies: Divergent Paths to a Mass Consumer Society in West Germany and the United States during the Postwar Boom Era "
- 1996-2002 Magister Artium (M.A.) in Modern and Contemporary History, Humboldt Universität zu Berlin
"Europa in den Werken von aus Deutschland in die USA emigrierten Historikern während der 1950er und 1960er Jahre"
- 1995 Abitur, *Altes Gymnasium* (Bremen, Germany)
- 1993 High School Diploma, *Sistersville High School* (Sistersville, West Virginia)

Academic Employment

- Since 2014 Georg-August Universität Göttingen, Institut f. Wirtschafts- und Sozialgeschichte
Privatdozent, wissenschaftlicher Mitarbeiter and Program Director GLOCAL
- Since 2017 University of Glasgow, School of Social and Political Sciences
Visiting Faculty (MA Program GLOCAL)
- 2023 Visiting W3-Professor for American History, Obama-Institute for Transnational American Studies, Johannes Gutenberg Universität Mainz (summer semester)
- 2021 Visiting W3-Professor for North-American History, Ruhr-Universität Bochum (summer semester)
- 2020 Visiting Professor for history of Great Britain and North America, Universität Kassel (summer semester)
- 2010-2014 German Historical Institute, Washington D.C.
Research Fellow and Junior Research Group Leader "Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1930-1980"
(Funded by German Research Ministry (BMBF), funding amount: EUR 940,000)
- 2008 Bloomsburg University of Pennsylvania
Visiting Assistant Professor in History
- 2007-2008 Pennsylvania State University (USA)
Lecturer in History

Grants and Fellowships

- 2009 - 2010 German Historical Institute, Washington D.C.
Visiting Research Fellow in the History of Consumption
- 2004-2005 National Science Foundation Graduate Fellow
- 2005-2006 Sparks Graduate Fellow (Penn State University)
- 1998-1999 DAAD Stipendium Nordamerikastudien, *Pennsylvania State University*

Acquisition of third-party funding (major projects)

- 2016/19 Erasmus Mundus Master's degree program "Global Markets, Local Creativities" (in charge for the University of Göttingen)
Funding amount (over four years): EUR 3,089,000
Follow-up application approved in July 2019 and 2024 (EU funding for a further 5 years)
- 2010 BMBF junior research group "Der Transatlantische Blick / Transatlantic Perspectives"
Funding amount (for four years): EUR 940.000,-

List Positions (Hiring Committees)

- 2023 List position 3, Professorship for Economic, Social and Environmental History, Paris Lodron University Salzburg
- 2020 List position 2, W2 professorship for social and economic history, Beuth University of Applied Sciences Berlin
- 2017 List position 1 *pari passu* for junior professorship (W1 - tenure track) for the history of North America in its transcultural contexts at Ruhr University Bochum

Current research and publication projects

- Ongoing research project (monograph): *Between Market and Piety: Funeral Cultures and Markets in Transatlantic Comparison*
- Article project (with Ingo Köhler): *Market Research as a Strategy of Corporate Expectation Management*, in Laetitia Lenel et al. (Hrsg.), *Routledge Handbook of Economic Expectations* (peer reviewed and edited for publication in 2024)
- Article project: *Migrant Knowledge – Potentiale und Probleme: Wissenstransfers durch Migration in Unternehmen im 20. Jahrhundert*, in: Nele Falldorf / Nina Kleinöder / Christian Marx (Hrsg.), *Vergessene Akteure?* (accepted, in editing to be published 2025)
- Handbook contribution: *"Advertising in Germany: Professional Development, Cultural Conflicts, and Political Entanglements"*, in Robert Crawford (Hrsg.), *Routledge Companion to Advertising History* (accepted and edited for publication in 2025)
- Article project: *"Resurrecting Chandler? The Development of Funeral Businesses from a Transatlantic Perspective"* (manuscript in preparation for special issue of *Business History* edited by Matthias Kipping and Takafumi Kurosawa, submission in March 2025)

- Article project: The “Sorting Machine”: The Long History of “Neo-Liberal” Border Regimes in the United States (for thematic issue *American Studies*, Axel Schäfer et al. (eds.), planned for 2025).
- Article project: Debating “Shopping While Black”: (In)Security, Race, and Discrimination in U.S.-American Retailing since the 1960s, for Special Issue “(In)security & (In)equality”, Marcus Böick / Eva Gajek (eds.) (planned for 2025).
- Article Project: From Consumer Engineers to Choice Architects: The Business Origins of Behavioral Economics, 1960-2000, with Eli Cook, Haifa (planned for 2026)
- Conference project: “Murky Business: Rediscovering the History Disreputable, Obscure and Morally Questionable Markets”, with Marcus Böick, Cambridge (planned for 2025)

Membership

- Business History Conference
- DFG-Network „Schulden machen. Praxeologie der Staatsverschuldung im langen 20. Jahrhundert“
- Deutsche Gesellschaft für Amerikastudien
- German Studies Association
- Gesellschaft für Unternehmensgeschichte
- Verband deutscher Historikerinnen und Historiker (VDH)
- Verein für Socialpolitik (Wirtschaftshistorischer Ausschuss)

Review Activity & Editorial Boards

Review of proposals and manuscripts in peer-review procedures for:

- Business History Review
- Central European History
- Journal of Design History
- Journal of Historical Research in Marketing
- Journal of Modern European History
- Management & Organizational History
- Österreichischer Wissenschaftsfonds (FWF)
- Yearbook of Transnational History
- Palgrave MacMillan
- MIT Press

Member of the Editorial Advisory Board for *Journal of Historical Research in Marketing*

Member of the Editorial Advisory Board of the book series *Palgrave Debates in Business History*

Series Editor (with Hartmut Berghoff), *Worlds of Consumption* (Palgrave)

Committee Work

Since 2023	Mira-Wilkens-Prize Committee, Business History Conference
Since 2019	Research Committee (Göttingen Economic Faculty)
Since 2017	Program Director GLOCAL (Göttingen)
2017, 2022	Faculty Hiring Committees (Economics and Phil. Faculty, Göttingen)
2012-2014	Library Committee (GHI Washington)

List of Publications and Invited Lectures

ORCID: <https://orcid.org/0000-0002-4014-0169>

Monographs

Konsumgeschichte, with Reinhild Kreis (Series „Seminar Geschichte“, Berlin: De Gruyter, 2022).

Engineered to Sell: European Immigrants and the Making of Consumer Capitalism (University of Chicago Press, 2019). [Habilitation]

Reviewed in: *Economic History Review*, *EuropeNow*, *Journal of Design History*, *H-Soz-Kult*, *Business History Review*, *Journal of American History*, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte*.

Trams or Tailfins: Public and Private Prosperity in Postwar West Germany and the United States (Chicago: University of Chicago Press, 2012). [Dissertation]

Reviewed in: *Journal of Economic History*, *EH-Net*, *American Historical Review*, *Central European History*, *Journal of American History*, *German History*, *Planning Perspectives*, *Reviews in American History*, *Social History*.

Editorships and Anthologies

Schulden Machen. Praktiken der Staatsverschuldung im langen 20. Jahrhundert, ed. with Stefanie Middendorf and Laura Rischbieter (Frankfurt: Campus 2023).

Konsum im 19. und 20. Jahrhundert. Handbücher zur Wirtschaftsgeschichte, hrsg. mit Christian Kleinschmidt (Berlin: De Gruyter, 2020).

Consumer Engineering: Marketing between Expert Planning and Consumer Responsiveness, 1920s-1970s, ed. with Gary Cross and Ingo Köhler (New York: Palgrave, 2019).

Consumption on the Home Front During the Second World War: A Transnational Perspective, ed. with Hartmut Berghoff and Felix Römer (Oxford: Oxford University Press, 2017).

More Atlantic Crossings? European Voices and the Postwar Atlantic Community, ed. with Mary Nolan (Washington, DC: GHI, 2014) (=GHI Bulletin Supplement 10).

Europe – Migration – Identity, Special Issue of *National Identities*, ed. with Donna Gabaccia and Sally Gregory Kohlstedt 15,1 (2013).

Re-published as: *Europe, Migration and Identity: Connecting Migration Experiences and Europeanness*, ed. with Donna Gabaccia and Sally Gregory Kohlstedt (London: Routledge, 2014).

The Development of Consumer Credit in Global Perspective: Business, Regulation, and Culture, Hrsg. (New York: Palgrave, 2012).

Journal Articles

- „Das Geschäft mit den Toten: Bestattungen zwischen Markt und Moral im langen 20. Jahrhundert“, *Historische Anthropologie* 30 (2022): 350-376.
- „Auf Zeit“ gekauft: Konsumfinanzierung und Zeitvorstellungen in Deutschland und den USA seit den 1890er Jahren, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* 108 (2021): 79-109.
- “‘Mixed Views’: Konstruktion und Kanäle deutsch-amerikanischer Wahrnehmungen seit dem Zweiten Weltkrieg“ (with Reinhild Kreis), *Vierteljahrshefte für Zeitgeschichte* 68 (2020): 642-656.
- “Consumer Modernity as Cultural Translation. European Émigrés and Knowledge Transfers in Mid-Century Design and Marketing,” in: *Geschichte und Gesellschaft* 43 (2017): 413-437.
- “Transatlantische Karrieren und transnationale Leben: zum Verhältnis von Migrantenbiographien und transnationaler Geschichte“, in: *BIOS* 28 (2015): 1-23.
- “Europe – Migration – Identity: Connections between Migration Experiences and Europeaness,” *National Identities* 15,1 (2013): 1-8.
- “Remembering ‘Aunt Emma’: Small Retailing between Nostalgia and a Conflicted Past,” *Journal of Historical Research in Marketing* 5,2 (2013): 151-171.
- “Is It in the Interest of the Consumer to Pay Taxes? Transatlantic Differences in Postwar Approaches to Public Consumption,” *Journal of Consumer Culture* 11 (2011): 339-365.
- “Americanization through Credit? A Transnational and Comparative History of Consumer Credit in Germany, 1860s - 1960s,” *Business History Review* 85, 3 (2011): 529-50.
- “The Myth of a Bygone Cash Economy: Consumer Lending in Germany from the Nineteenth Century to the Mid-Twentieth Century,” with Uwe Spiekermann, *Enterprises et Histoire* 59 (2010): 12-27.
- “Different Paths to Mass Consumption: Consumer Credit in the United States and West Germany during the 1950s and ‘60s,” *Journal of Social History* 41 (2008): 525 – 559.

Chapters in Anthologies or Yearbooks

- „Schuldenuhren: Staatsschulden sichtbar machen“, in Logemann / Middendorf / Rischbieter (eds.), *Schulden Machen* (Frankfurt: Campus 2023): 173-187.
- “Governance and the State: Regulating “Modern” Shopping, 1920s to Present“, in Vicki Howard (eds.), *Cultural History of Shopping, 1920-present* (Bloomsbury, 2022): 173-191.
- “Managing Consumer Capitalism: Artists, Engineers and Psychologists as New Marketing Experts in Interwar Germany,” in Moritz Föllmer / Pamela Swett (eds.), *Reshaping Capitalism in Weimar and Nazi Germany* (Cambridge University Press, 2022): 208-231.

- "Measuring and Managing Expectations: Consumer Confidence as an Economic Indicator, 1920s-1970s," in: U. Fritsche, / L. Lenel / R. Köster (eds.), *Futures Past. Economic Forecasting in the 20th and 21st Century* (Berlin: Peter Lang, 2020): 43-74.
- "Europabewusstsein in Exil und Remigration, 1930er -1950er," in: Themenportal Europäische Geschichte, 2020, <www.europa.clio-online.de/essay/id/fdae-29053>.
- "European Émigrés and American Commercial Design: Transatlantic Transfers in Midcentury Marketing" in Margaret Re (ed.), *A Designed Life: Contemporary American Textiles, Wallpapers and Containers & Packaging, 1951-1954* (Baltimore: University of Baltimore Press, 2019): 51-66.
- "Der Atlantik als Einbahnstraße? Wechselseitige Transfers durch Emigranten und Rückkehrer um die Mitte des 20. Jahrhunderts," in: Volker Benkert (ed.), *Feinde, Freunde, Fremde? Deutsche Perspektiven auf die USA* (Baden-Baden: Nomos, 2018): 159-179.
- "From Wartime Research to Post-War Affluence: European Émigrés and the Engineering of American Wartime Consumption," in: Hartmut Berghoff / Jan Logemann / Felix Römer (ed.), *Consumption on the Home Front During the Second World War: A Transnational Perspective* (Oxford: Oxford University Press, 2017): 279-299.
- "Marketing History – Germany," (with Ingo Köhler) in: Brian Jones / Mark Tadajewski (Hrsg.), *Routledge Companion to Marketing Research* (Routledge, 2016): 371-388.
- "Was bleibt von Wilhelm Kaisers Amerika? Zur Geschichte der transatlantischen Beziehungen aus bremischer Perspektive," in: *Bremisches Jahrbuch* 94 (2015): 204-224.
- "Down and Out Downtown? Transatlantische Unterschiede in der Entwicklung urbaner Einkaufsräume, 1945-2010," in Michael Prinz (ed.), *Die vielen Gesichter des Konsums, 1850-2000* (Paderborn: Ferdinand Schöningh, 2015): 231-249.
- "European Imports? European Immigrants and the Transformation of American Consumer Culture from the 1920s to the 1960s," *GHI Bulletin* 52 (Spring 2013): 113-133.
- "From Cradle to Bankruptcy? Credit Access and the American Welfare State," in: Jan Logemann (ed.), *The Development of Consumer Credit in Global Perspective: Business, Regulation, and Culture*, Edited Volume (New York: Palgrave, 2012): 201-222.
- "Hans Knoll," in *Immigrant Entrepreneurship: German-American Business Biographies, 1720 to the Present*, Vol. 5. Daniel Wadhvani (ed.). German Historical Institute. Last modified July 23, 2012. <http://www.immigrantentrepreneurship.org/entry.php?rec=63>
- "Beyond Self-Service: The Limits of 'Americanization' in Post-war West-German Retailing in Comparative Perspective" in Lydia Nembach / Ralf Jessen (eds.), *Transformation of Retailing in Europe after 1945* (London: Ashgate, 2012): 87-100.
- "Consumption and Space: Inner-City Pedestrian Malls and the Consequences of Changing Consumer Geographies," in Hartmut Berghoff / Uwe Spiekermann (eds.), *Decoding Modern Consumer Societies* (New York: Palgrave, 2012): 149-170.

"Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1930-1980," mit Andreas Joch / Corinna Ludwig / Ashley Narayan / Barbara Reiterer, *GHI Bulletin* 48 (Spring 2011): 85-99.

"Where to Shop? The Geography of Consumption in the Twentieth Century Atlantic World," in *GHI Bulletin* 45 (Fall 2009): 55-68.

"Einkaufsparadies und 'Gute Stube': Fußgängerzonen in Westdeutschen Innenstädten der 1950er bis 1970er Jahre," in Adelheid v. Saldern (Hrsg.), *Stadt und Kommunikation in bundesrepublikanischen Umbruchszeiten* (Stuttgart: Franz Steiner, 2006): 103-122.

Other Publications, Blogs and Podcasts

Racial Capitalism: Konzeptionelle und historische Perspektiven (with Felix Krämer), in: Vergangenheitsformen. Der Redaktionspodcast von H-Soz-Kult, Moderation Claudia Prinz (<https://www.hsozkult.de/podcast>), Juni 2023.

Walls, Laws and Migrations – Past and Present (Göttingen), Conference Report H-Soz-Kult, June 2021.

"European Émigrés and the Transatlantic Circulation of Knowledge: Examples from Mid-20th-Century Consumer Capitalism," in: *Migrant Knowledge* <<https://migrantknowledge.org/2020/04/29/european-emigres-transatlantic-circulation-of-knowledge/>>, 29.04.2020.

"Consumer Engineering and the Rise of Marketing Knowledge, 1920s–1970s," in: *History of Knowledge* <<https://historyofknowledge.net/>>, 27.06.2019.

"Debt," in: Daniel Cook und Michael Ryan (ed.), *Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies* (2015).

"Documents by Henry Miller," in: William Pencak (ed.), *Pennsylvania's Revolution* (Penn State University Press, 2010): 361-380 (Translation: with William Pencak).

"Sea World" and "Roller Skating," in: Gary Cross (ed.), *Encyclopedia of Recreation and Leisure in America*, (Woodbridge, Ct: Charles Scribner and Sons, 2004).

Book Reviews

Malcolm Purinton, *Globalization in a Glass: The Rise of Pilsner Beer Through Technology, Taste and Empire*, *H-Soz-Kult* (2024)

Florian Greiner, *Die Entdeckung des Sterbens. Das menschliche Lebensende in beiden deutschen Staaten nach 1945*, *H-Soz-Kult* (2023)

Oliver Kühschelm, *Einkaufen als nationale Verpflichtung. Zur Genealogie nationaler Ökonomien in Österreich und der Schweiz 1920–1980*, *Traverse* (2023)

Katrin Schreiter, *Designing One Nation: The Politics of Economic Culture and Trade in Divided Germany*, *English Historical Review* (2022)

"Racial Capitalism": Review essay on Marcia Chatelain, *Franchise: The Golden Arches in Black America*; Destin Jenkins und Justin Leroy (Hg.), *Histories of Racial Capitalism 2021*; Walter

- Johnson, The Broken Heart of America: St. Louis and the Violent History of the United States, und Keeanga-Yamahtta Taylor, Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership, *H-Soz-Kult* (2022)
- Wendy Woloson, Crap: A History of Cheap Stuff in America, *Business History Review* (2021)
- Juliane Hornung, Um die Welt mit den Thaws: Eine Mediengeschichte der New Yorker High Society in der Ersten Hälfte des 20. Jahrhunderts, *Francia-Recensio* (2021)
- Rüdiger Graf (Hg.), Ökonomisierung. Debatten und Praktiken in der Zeitgeschichte, *German History* (2020)
- Josh Lauer, Creditworthy: A History of Consumer Surveillance and Financial Identity in America, *H-Soz-Kult* (2019)
- Kevin Rick, Verbraucherpolitik in der Bundesrepublik Deutschland. Eine Geschichte des Westdeutschen Konsumptionsregime, 1945-1975, *Zeitschrift für Unternehmensgeschichte* (2019)
- Joshua Clark Davis, From Head Shops to Wholefoods: The Rise and Fall of Activist Entrepreneurs, *H-Soz-u-Kult* (2018)
- Heike Bungert, Festkultur und Gedächtnis: Die Konstruktion einer deutschamerikanischen Ethnizität, 1848-1914, *H-Soz-u-Kult* (2018)
- Mischa Suter, Rechtstrieb. Schulden und Vollstreckung im liberalen Kapitalismus, 1800-1900, *Journal of Modern History* (2017)
- Habbo Knoch, Grandhotels: Luxusräume und Gesellschaftswandel in New York, London und Berlin um 1900, *German Studies Review* (2017)
- Florian Greiner, Wege nach Europa. Deutungen eines imaginierten Kontinents in deutschen, britischen und amerikanischen Printmedien, 1914-1945, *H-Soz-u-Kult* (2016)
- Tim Schanetzky, "Kanonen statt Butter". Wirtschaft und Konsum im Dritten Reich, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* (2016)
- Gunnar Trumbull, Consumer Lending in France and America: Credit and Welfare, *Enterprise & Society* (2015)
- Jan-Otmar Hesse, Christian Kleinschmidt, Alfred Reckendrees und Ray Stokes (Hrsg.), Perspectives on European Economic and Social History – Perspektiven der Europäischen Wirtschafts- und Sozialgeschichte, *H-Soz-u-Kult* (2015)
- Robert Fuchs, Heirat in der Fremde. Deutschamerikaner in Cincinnati im späten 19. Jahrhundert, *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* (2015)
- Gerulf Hirt, Verkannte Propheten? Zur ‚Expertenkultur‘ (west-)deutscher Werbekommunikatoren bis zur Rezession 1966/67, *German History* (2014)
- Lydia Langer, Revolution im Einzelhandel. Die Einführung der Selbstbedienung in Lebensmittelgeschäften der Bundesrepublik Deutschland (1949-1973), *Archiv für Sozialgeschichte* (2014)
- Kerstin Brückweh (Hrsg.), The Voice of the Citizen Consumer: A History of Market Research, Consumer Movements, and the Public Sphere, *Business History Review* (2013)
- Konstanze Domhardt, The Heart of the City: Die Stadt in den transatlantischen Debatten der CIAM, *H-Transatlantic German Studies* (2012)
- Joe Perry, Christmas in Germany: A Cultural History, *Social History* (2012)
- Wendy A. Woloson, In Hock: Pawning in America from Independence through the Great Depression, *Business History Review* (2011)
- Mary Poovey, Genres of the Credit Economy, *Journal of Social History* (2010)

- Christian Kleinschmidt, „Konsumgesellschaft“ & Wolfgang König, „Kleine Geschichte der Konsumgesellschaft,“ *Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte* 96,3 (2009)
- Helmut Walser Smith, The Continuities of German History: Nation, Religion, and Race across the Long Nineteenth Century, *History: Reviews of New Books* (2008)
- John Stilgoe, Landscape and Images, *Agricultural History* 81/3 (2007)
- Peter Bleses und Martin Seeleib-Kaiser, The Dual Transformation of the German Welfare State, *German Studies Review* (2006)
- Allen Frantzen, Bloody Good: Chivalry, Sacrifice, and the Great War, *The German Quarterly* (2005)

Invited Talks & Conference Presentations (since 2019)

- Design as a Business: Commercial Designers as Creative Consultants in the United States, 1930s-1960s, EBHA Annual Conference, Nova Business School, Lisbon, July 2024.
- Resurrecting Chandler? The Development of Funeral Businesses from a Transatlantic Perspective, in Paper Development Workshop for Business History special issue „ ‚Chandler Redux? Looking Back to Move Forward‘, Lisbon, July 2024
- Constructing Moral Strictures on Entrepreneurial Innovation: The Case of Funeral Markets, Conference: Rethinking Entrepreneurship in Society, Copenhagen Business School, April 2024.
- Business for the Common Good? Conflicts over Municipal and Non-Profit Funeral Businesses in Twentieth Century Germany, Business History Conference, Providence, March 2024
- Consumption and Housing in Postwar Germany: Persistent Transatlantic Differences, Aoyamagakuin University Tokyo (online), March 2024.
- Curriculare Verankerung und Internationalisierung von Wirtschafts- und Unternehmensgeschichte in der Hochschullehre, AKKU Jahrestagung, Bamberg, November 2023.
- Can We Manage Expectations? The Case of Market Research, Conference: Experience and Expectation: Historical Foundations of Economic Behavior, Berlin, September 2023.
- Racial Capitalism as a Concept for Writing U.S.-American History, Roundtable, DGfA Jahrestagung, Rostock, June 2023.
- Raising Walls around America: the Construction of U.S. Borders before World War I, Historians of the German Association of American Studies, Tutzing, May 2023.
- “Funeral Trusts” and Pietät: Transatlantic Differences in Establishing Respectability in Funeral Markets since the late 19th Century, Business History Conference, Detroit, March 2023
- Shopping While Black: (In)Security, Race, and Discrimination in U.S.-American Retail Environments since the 1960s, Konferenz (In)Security and (In)Equality, MPI Gesellschaftsforschung, Köln, February 2023
- Migrant Knowledge* – Potentiale und Probleme: Wissenstransfers durch Migration in Unternehmen im 20. Jahrhundert, AKKU Jahrestagung, Darmstadt, November 2022.
- Political and Economic Populism in the United States around 1900: Images and Legacies, conference “Political Economy for Everybody?”, ZZf Potsdam, September 2022
- Death as a Business? Commercial Funeral Businesses and Debates over the Morality of Markets in early 20th Germany, Business History Conference, Mexico City, April 2022.

Environmental Planning? Pedestrianization and Sustainable Urban Development Germany and the United States after 1945, American Society of Environmental Historians, Eugene, OR, March 2022.

Changing Labor Conditions in the United States, Roundtable-Beitrag, DGfA-Tagung Mainz, February 2022.

Abschied von "America First"? Herausforderungen und Potentiale der U.S.-amerikanischen Wirtschaft, Ringvorlesung VHS und Universität Linz, November 2022.

Internationale Publikationsstrategien in der Unternehmensgeschichte, Roundtable-Beitrag, Arbeitskreis Kritische Unternehmensgeschichte (AKKU) Nachwuchsworkshop, November 2021.

Pietät und Recht am eigenen Körper: Bestattungen zwischen Markt und Moral im 20. Jahrhundert, 53. Deutscher Historikertag, München, September 2021.

Teaching Global Varieties of Capitalism as a Cross-Disciplinary Effort, World Business History Congress, Nagoya, September 2021.

Fall of the Mall? Die Entwicklung (sub)urbaner Shopping Spaces seit den 1970er Jahren, Ruhr-Center for American Studies, Juli 2021.

Schmuggel als Bedrohung für die Nation: Unterwanderung durch Warenzirkulation um 1900, Workshop: „Unterwanderung“ – informelle Einflussnahmen jenseits von Grenzen, Ruhr-Universität Bochum, Juni 2021.

Kreative Forschung für Unternehmen? Die Selbstvermarktung neuer Marketingexperten in den 1940er-50er Jahren, Konferenz Internalizing External Experience, Zentrum für Zeithistorische Forschung Potsdam, Oktober 2020.

Institutions, Culture and Expectations: Observations on Transatlantic Differences in Household Savings, 1950s-70s, Conference Determinants of Savings, Bayreuth, Juli 2020.

European "Roots" of Consumer Capitalism? Emigres and Transatlantic Knowledge Transfers, Euroculture / Glocal Lecture Series Europe in the Global Economy, Göttingen November 2019.

Transnational Bridges and Gaps: Bauhaus Artists and the Transformation of Commercial Design Symposium Bauhaus Transfers, Pennsylvania State University, September 2019.

Erfahrungen, Erwartungen, Entscheidungen: Zu den konsumgeschichtlichen Anfängen der Behavioral Economics, 3. Wirtschaftshistorischer Kongress, Regensburg, March 2019.

Displaying Debt: The Story of the 'Debt Clock', DFG Network Meeting „Doing Debt“, Univ. Konstanz, February 2019.

Conference Organization and Workshop Convenor

Workshop Convenor: Encouraging Creativity – Fostering Creative Industries, Glocal Research Colloquium, Göttingen, June 2021.

Conference Co-convenor (with Hartmut Berghoff), "Mittelstand goes Global: Local Roots and Internationalization Pathways of SMEs," GLOCAL Summer School, Göttingen, August 2018.

Conference Co-convenor (with Gary Cross and Ingo Köhler), "Consumer Engineering: Mid-Century Mass Consumption between Planning Euphoria and the Limits of Growth, 1930s-1970s," Universität Göttingen, März 2015.

Conference Co-convenor (with Miriam Rürup): "Migrants as 'Translators': Mediating External Influences on Post World War II Western Europe, 1945-1973," Institut für die Geschichte der deutschen Juden, Hamburg, Oktober 2013.

Conference Co-convenor (with Mary Nolan and Daniel Rodgers): "More Atlantic Crossings? Europe's Role in an Entangled History of the Atlantic World, 1950s-1970s," German Historical Institute, June 2012.

Conference Co-convenor (with Donna Gabaccia and Sally Kohlstedt): "Europe – Migration – Identity," Summer Seminar an der University of Minnesota, Minneapolis, MN, August 2011.

Conference Convenor: "Cultures of Credit: Consumer Lending and Borrowing in Modern Economies," German Historical Institute, Washington, February 2010.

Organization of Panels at International Conferences:

- American Historical Association (2008, 2012)
- Business History Conference (2010, 2012, 2018, 2023)
- Deutscher Historikertag (2012, 2020/21)
- DGfA Jahrestagung (2023)
- German Studies Association (2005, 2009, 2010, 2011, 2016)
- Lower Saxony – Scotland Joint Forum (2021)

List of Courses Taught

Universität Mainz (Visiting Professor)

Lecture	Fast Capitalism: Mass Consumption in U.S. History English	Summer 2023
Seminar	Borders and Borderlands in American History English	Summer 2023
Seminar	Business Fraud and Corporate Scandals since the 19 th Century English	Summer 2023
Kolloquim	Transnational American Studies	Summer 2023

Ruhr-Universität Bochum (Visiting Professor)

Lecture	American Capitalism: A Cultural, Political and Economic History English	Summer 2021
Seminar	Demokratie in Amerika: Die politische Kultur der USA im langen 19. Jahrhundert Deutsch	Summer 2021
MA-Seminar	Rustbelt und Ruhrpott: Deindustrialisierung seit den 1970er Jahren Deutsch	Summer 2021
Kolloquim	Forschungsdebatte „Racial Capitalism“ (Deutsch)	Summer 2021

Universität Kassel (Visiting Professor)

Lecture	American Capitalism: A Cultural, Political and Economic History since 1865 English	Summer 2020
Seminar	Migrant Transfers: Immigration and the Reshaping of American Society since the 1890s	Summer 2020
Seminar	American Way of Death: A History of Funeral Practices English	Summer 2020
Projektseminar	Bachelor Kolloquium (Deutsch)	Summer 2020

University of Glasgow (Visiting Faculty, School of Social Sciences)

Seminar	Global Varieties of Capitalism (with Takafumi Kurosawa, Kyoto University) English	Fall 2020 - 2024
Seminar	Global Varieties of Capitalism (English)	Fall 2017 - 2019

Universität Bonn (Lecturer North American Studies Program)

Seminar	Business and Society in the United States since the 19th Century English	Winter 2021/22 - 23/24
Seminar	History of American Capitalism: Corporations and the U.S. Political Economy since the 1870s (English)	Winter 2018/19 - 19/20

Universität Göttingen (Faculty in Economic and Social History)

Seminar	Stadt und Wirtschaft im 20. Jahrhundert	Summer 2024
Lecture	Einführung in die Wirtschafts- und Sozialgeschichte	Winter 2023/24
Seminar	Immigrant Entrepreneurship: Past & Present	Winter 2022/23
Seminar	Racial Capitalism? Race & the U.S. Economy since 1776	Summer 2022
Seminar	Global History of Marketing and Mass Consumption 21/22, 2023/24 & 2024/25	Winter 2019/20 -
Lecture Series	Europe and the Global Economy (Summer Prof. Dr. Simon Fink u. Dr. Lars Klein (Sozialwissenschaften))	Winter 2019/20
Projectseminar	Project Seminar GLOCAL	Winter 2019/20
Lecture	Wirtschafts- und Sozialgeschichte des Nationalsozialismus (with Ingo Köhler) (Deutsch)	Summer 2019
Projectseminar	MA Theses "Global Markets, Local Creativities" (with Heike Wieters) Englisch	Summer 2019
Hauptseminar	Neue Grenzregime: Zäune, Pässe und Zölle in der ersten Globalisierungsphase, 1870-1930 Deutsch	Winter 2018/19
Lecture	Die Geschichte der Weltwirtschaft: Globalisierungsprozesse zwischen Kaufmanns- und Finanzkapitalismus (with Alexander Engel und Robert Bernsee) Deutsch	Summer 2018
Proseminar	Konsum in der Neuzeit – Quellen, Methoden und Forschungsperspektiven am Beispiel Großbritanniens Deutsch	Summer 2018
Lecture	Einführung in die Wirtschafts- und Sozialgeschichte Deutsch 2017/18	Winter
MA-Tutorial	Wirtschafts- und Sozialgeschichte der Bundesrepublik nach 1945 Deutsch	Summer 2017
Übung	Moderne Unternehmensgeschichte Deutsch	Winter 2016/17
Abschlussseminar	Der amerikanische Bürgerkrieg aus wirtschaftshistorischer Perspektive Deutsch	Summer 2016
MA-Tutorial	Wirtschaftsgeschichte der USA Deutsch	Summer 2016
Lecture	Einführung in die Wirtschafts- und Sozialgeschichte Deutsch	Summer 2015/1
MA-Tutorial	Weltkrieg bis Weltwirtschaftskrise: Deutschland 1914-1932 Deutsch	Winter 2015/16
Lecture	Geschichte der Werbung im Zeitalter des Massenkonsums Deutsch	Summer 2015
Abschlussseminar	Roads to Recovery: Krisenbewältigung in NS Deutschland u. im New Deal Deutsch	Summer 2015
MA-Tutorial	Wirtschafts- und Sozialgeschichte Deutschlands im 19. Jahrhundert	

	Deutsch	Winter 2014/15
Start-Up-Seminar	Konzepte und Arbeitstechniken der Wirtschafts- und Sozialgeschichte Deutsch	Winter 2014/15
Abschlussseminar	Migration und Weltwirtschaft im 19. Und 20. Jahrhundert Deutsch	Sommer 2014
MA-Tutorial	Weltwirtschaft und Globalisierung seit dem 19. Jahrhundert Deutsch	Sommer 2014

Deutsches Historisches Institut, Washington (Nachwuchsgruppenleiter)

Projektseminar	Transatlantic Perspectives Deutsch	Fall 2011
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Bloomsburg University (Visiting Professor in Modern European History)

Survey Lecture	Western Civilization to 1650 (2 Sections) English	Fall 2008
	Western Civilization since 1650 (3 Sections) English	Fall 2008

Pennsylvania State University (Lecturer in Modern U.S. and European History)

Survey Lecture	American Civilization since 1877 (online) English	Summer 2008
Survey Lecture	Western Heritage II (2 Sections) English	Spring 2008
Survey Lecture	Western Heritage I (to 1555) English	Spring 2008
Seminar	America Between the Wars English	Spring 2008
Survey Lecture	American Civilization to 1877 (2 Sections) English	Fall 2007
Seminar	Europe Since 1848 English	Summer 2007
Seminar	History of Fascism and Nazism (2 Sections) English	Spring 2007
Seminar	Europe Since 1848 English	Summer 2006